



## Desert Rocks 2011 Vending Application

### VENDING INFORMATION

**Festival Information:** Desert Rocks takes place on private property in Moab, UT. The dates are May 26-29<sup>th</sup>, 2011 (Memorial Day weekend), you can arrive one day early (we recommend this) and leave one day late. Our location is assessable by dirt road and can be bumpy at times. Conditions are dusty, hot days, cool, windy nights and an occasional rain. We'll send you more information once the application below is completed and you have been accepted to the vending team. **NO UNAUTHORIZED VENDING. NO GLASS ALLOWED. NO PETS.**

**Vending Packages:** We are offering three Vendor Packages this year:

- 1) Festival Vending (non-food/beverage) - \$350 (includes 2 tickets). Comes with reserved, space in the stage area, as well as electricity (bring your own extension cords). Also includes a single coupon good for a 2-for-1 additional ticket. We will send you 150 fliers to distribute.
- 2) Food/Beverage Vending - \$500 (includes 2 tickets). Comes with reserved, space in the stage area, as well as electricity (bring your own extension cords). Also includes a single coupon good for a 2-for-1 additional ticket. Please have all of your license and permits and we ask that you have proof of liability insurance.
- 3) Nomadic Camp Vending - \$250 (includes 2 tickets). General vending pass, this is camp vending only there is no reserved area. We will send you 150 fliers to distribute.

Moab Local Discount Vending – \$50 discount on any either of the packages above. Must show proof of business residence in Grand or San Juan County.

**Other Vendor Information:** Desert Rocks is held on property containing natural hazards and extreme weather conditions. Desert Rocks, Area BFE, and the BLM assume no responsibility for these hazards and conditions including but not limited to cliffs, washes, cactus, weather conditions, lightning, dehydration, snake bites, insect bites/stings, or ground obstacles. The vendor assumes all risk of damage or theft of goods and all risk of personal injury to any of the vendor's staff or crew members incidental to the event as well as all risks of inclement weather. Vendor staff or crew member wristbands or tickets lost, stolen, or broken are non-refundable and cannot be replaced. The resale or trade of a festival wristband is prohibited and if discovered will be void without refund and prosecuted by law. Desert Rocks is not liable for any products, bought, sold, or exchanged on the festival premises. Desert Rocks is also not liable for the actions of your crew or staff. Vendors are responsible for the collection and reporting of all sales tax. Space and vending packages are limited, first come first serve basis.

Applications are due by May 20, 2011 and Vending Packages need to be paid for by May 25, 2011 to assure you a place in the festival.



## Desert Rocks 2011 Vending Application

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Sale Tax I.D. #: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Type Of Vending: \_\_\_\_\_

(i.e. Chinese Food, Clothing, Coffee/Tea, Jewelry etc...)

Vending Package: \_\_\_\_\_

(i.e. Festival Stage, Nomadic Camp, and/or Moab Local Discount)

Special Requests: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

By filling out this application you assume full responsibility for all distribution of your goods or service. Desert Rocks is not responsible or liable for losses, damage, or vandalism to any items you bring, sell, or distribute. Payment is due by May 25, 2011. Once your application has been accepted we will email you with payment instructions.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

(If you send this electronically, please initial and date above. You will be required to sign upon entrance into the festival)

**RETURN THIS APPLICATION AND VENDING FEE TO:**

**Tistrya Hamilton**  
**Desert Rocks Music Festival**  
**125 Old Post Rd, Lot #8**  
**New Lebanon, NY 12125**

Application may also be returned via  
Email to: [vending@desertrocks.org](mailto:vending@desertrocks.org)

**MAKE CHECKS PAYABLE TO:**  
**Desert Rocks Music Festival, LLC**

Questions? Call Tistrya our Vending  
Coordinator at (530) 416-0214